**Introductory Motivator** (attention-getter, attention-grabber):

A motivator provides background information related to a topic, develops interest and captures the audience's attention.

Several types of introductory motivators:

- Anecdote (very brief story to illustrate a point)
- Interesting fact or statistic (Cite and then explain how it relates to topic)
- Known to unknown (Most people know \_\_\_\_\_; however, many are unaware that
  )
- Startling information (in quote form and then explained or in entirely your own words)
- Question (Related to material discussed or answered in the essay)
- Quote (Often first sentence of essay, followed by an explanation)

## **Thesis Statement:**

A thesis statement outlines the specific points of information that will be discussed an essay. It should only cover information in the essay and must be supported with evidence.

When writing a thesis statement, consider the following questions:

- What am I trying to explain?
- How can I categorize my explanation into different parts?
- In what order should I present the different parts of my explanation?